



Kemp House
152 City Road
London EC1V 2NX
Web: j4mb.org.uk
Email: mail@j4mb.org.uk
Tel: 07967 026163

Philip Aldrick
Economics Editor
The Times
1 London Bridge Street
London SE1 9GF

10 July, 2019

Dear Philip,

I've subscribed to *The Times* for some years. I lead the political party Justice for Men & Boys,¹ (J4MB) and I am publicly inviting you to become the first mainstream media journalist in the world to report the truth about the impact of increasing female representation on corporate boards. A causal link with financial *decline* has been known about since at least 2012, when I reported evidence on behalf of Campaign for Merit in Business² (C4MB) to House of Commons and House of Lords inquiries. In your article in *The Times* today, "Women still battling 'male, pale and stale' dominance", you wrote:

Unrepresentative boards may be doing shareholders a disservice. Studies have shown that companies with women on the board perform better.

You are conflating correlation with causation, whether intentionally, or not. In the past seven years we've communicated the existence of five longitudinal studies demonstrating the aforementioned causal link, and have just updated our briefing paper with a sixth study, published last month.³

I should be happy to meet with you to discuss this issue, and related issues, at your convenience. In the meantime, I've published a copy of this letter on the J4MB⁴ and C4MB⁵ websites.

Yours sincerely,

Mike Buchanan

Party leader

¹ <https://j4mb.org.uk>

² <http://c4mb.wordpress.com>

³ <https://c4mb.files.wordpress.com/2019/07/190706-v2-the-six-studies-showing-that-increasing-female-representation-on-boards-leads-to-a-decline-in-corporate-performance.pdf>

⁴ <https://tinyurl.com/J4MBPhilipAldrick>

⁵ <https://tinyurl.com/C4MBPhilipAldrick>