Rt Hon Sajid Javid MP



Toady n a sycophant, an obsequious flatterer; vt and vi to fawn on and flatter like a sycophant

<u>Campaign for Merit in Business</u> (C4MB) presents a Toady award to Sajid Javid MP, Business Secretary, in recognition of his failure to scrap the government initiative forcing FTSE100 companies to appoint more women to their boards, using the threat of legislated gender quotas.

In 2012, on behalf of C4MB, Mike Buchanan gave evidence to House of Commons and House of Lords inquiries, presenting MPs and peers with <u>evidence</u> (five longitudinal studies) of a causal link between increasing female representation on boards, and corporate financial *decline*. A video of Mike's appearance before the House of Commons 'Women in the Workplace' inquiry is <u>here</u>.

Sajid Javid failed to respond substantively to a C4MB <u>public challenge</u> in June 2015. Subsequent exchanges with his officials resulted in one of them winning a **Lying Feminist of the Month** award – Samantha Beckett, Director General, Economics & Markets. Her certificate is here.

C4MB has publicly challenged many proponents of 'more women on boards' to present evidence of a causal link between increasing female representation on boards, and corporate financial improvement. The list is here. Not one person has ever offered any such evidence. The ideological driver for increasing female representation on boards is feminism – and therefore, ultimately, Marxism. The initiative is anti-Conservative, anti-meritocratic, anti-business, and anti-shareholder.