

# LYING FEMINIST OF THE MONTH

## Emma Ritch



[J4MB](#) presents the June 2015 'Lying Feminist of the Month' award to [Emma Ritch](#), Executive Director of [Engender](#), a Scottish radical feminist campaigning organisation, which derived [over 88% of its £237,917 income in 2013/14](#) from the Scottish government. In an article in [Holyrood](#), a current affairs magazine, Ms Ritch was quoted as saying this:

**"There is so much evidence that gender balance on boards drives better corporate performance** (our emphasis) that companies who fail to appoint women are acting against their own best interests, and the interests of all of those who want to see better corporate citizens. It's not quite time to cross quotas off the list of possible solutions."

The claim was a lie, and we publicly challenged Ms Ritch to point us towards her 'evidence', giving her a week to do so – [here](#). Having failed to respond to the challenge, she's proved herself a worthy winner of this award. No radical feminists have ever responded to our public challenges by retracting their lies. Caroline Criado-Perez won the first of her three awards for claiming that longitudinal studies showed a causal link between increasing female representation on boards and enhanced financial performance. In fact, [longitudinal studies](#) show a causal link with corporate financial *decline*.