

# Toady of the Year (2015)

Rt Hon David Cameron MP



*Toady n a sycophant, an obsequious flatterer; vt and vi to fawn on and flatter like a sycophant*

[J4MB](#) presents David Cameron with his fourth consecutive ‘Toady of the Year’ award, in recognition of his continuing pursuit of radical feminist agendas, regardless of the damaging impacts on the lives of British men, women, and children, as outlined in our [2015 election manifesto](#).

In the autumn of 2009 Cameron – then leader of a Conservative party in opposition – announced his intention to introduce all-women shortlists for prospective parliamentary candidates. The idea was shelved only after there was an uproar among Conservative party members and politicians.

As prime minister, David Cameron reversed *none* of the radical feminist policy directions of the three preceding Labour administrations, in some areas going even further e.g. threatening FTSE100 companies with legislated gender quotas if they didn’t ‘voluntarily’ achieve 25% female representation on their boards by the end of 2015 – despite the government having been informed by [Campaign for Merit in Business](#) in two parliamentary inquiries in 2012 that artificially increasing the proportion of women on boards leads to [corporate financial decline](#).

Some believed that Cameron’s pursuit of feminist agendas whilst leader of the Conservative-led coalition with the Liberal Democrats (2010-15) was attributable to the left-wing influence of the latter party. We never believed that. Now leading a majority Conservative administration, Cameron has re-appointed Nicky Morgan as Minister for Women & Equalities and appointed women to a third of cabinet positions – although only one in five Conservative MPs are women – thereby nominating himself for this award.

J4MB plans to field candidates in the 20 most marginal Conservative seats at the 2020 general election.