

# LYING FEMINIST OF THE MONTH

# Gloria De Piero MP



**JAMB** presents the July 2014 **Lying Feminist of the Month** award to Gloria De Piero MP, Shadow Minister for Women and Equalities, for lying to the *Evening Standard* about the 'gender pay gap':<sup>1</sup>

Whether you're a chief executive or hairdresser, women across the capital are being paid less than men for doing the same or equivalent work.

We published an article about this award.<sup>2</sup> Gender pay gaps are wholly attributable to the work-related choices made by men and women. Feminist narratives on gender pay gaps have been discredited countless times. The gaps have *nothing* to do with women being paid less than men for the same work, and 'equivalent work' is a concept invented by feminists. 'Equivalence' always ignores the factors that disincline women from particular lines of work – unsocial hours, unpleasant (and/or outdoors) working environments, working long distances from home, risk of injury or death etc. A recent blog piece by William Collins on the matter is well worth reading.<sup>3</sup>

<sup>1</sup> <http://www.dailymail.co.uk/femail/article-2704489/Its-official-women-earning-13-cent-men-No-wonder-half-women-say-gender-hindered-career.html>

<sup>2</sup> <http://j4mb.wordpress.com/2014/07/27/lying-woman-of-the-month-gloria-de-piero-mp-shadow-womens-minister/>

<sup>3</sup> <http://mra-uk.co.uk/?p=150>