

Francesca Lagerberg

GORMLESS FEMINIST OF THE MONTH



[J4MB](#) presents the October 2015 ‘Gormless Feminist of the Month’ award to [Francesca Lagerberg](#), Global Leader – Tax Services, of [Grant Thornton International](#). Our original blog piece on the matter is [here](#). Our associated organization [Campaign for Merit in Business](#) – C4MB – has been pointing to evidence of a causal link between increasing female representation on boards, and corporate financial *decline*, since 2012. The C4MB briefing paper with links to five longitudinal studies (all demonstrating the link) is [here](#).

In an [interview](#) with Sarah Montague on *Today*, the BBC’s flagship morning radio news programme, Ms Lagerberg made some astonishing statements. Our particular favourites:

As ever, this is about correlation, it’s not necessarily about causation. (2:24)

I’d like to hope the commercial argument is the strongest argument of all. (3:39)

We’ve publicly challenged many proponents of ‘more women on boards’ – including university professors – to point to evidence of a causal link between increasing female representation on boards, and enhanced financial performance. The challenges are [here](#). None has ever provided such evidence.